

ORDER



Orders
Order / Rev: 185665
Alt Order #:
Product Desc: Pace for Congress 2012
Estimate: 12032
Flight Dates: 09/24/12 - 09/30/12
Original Date / Rev: 09/19/12 / 09/19/12
Order Type: GENERAL

KMGH

Primary AE: Laura Hargis
Sales Office: Den
Sales Region: LOC

Agency
Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 1580 Lincoln Street Ste. 510
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Congress/Pace(D)
Demographic: A25-54
Product Codes: PL6-State Congress
Priority: PREEMPTIBLE
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	61	\$26,325.00	\$22,376.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	61	\$26,325.00	\$22,376.25	0.00
Totals	61	\$26,325.00	\$22,376.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Hargis			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KMGH	09/24/12	09/28/12	6-7A News M-F/KMGH	CA	6A-7A	11111--	:30	5	\$275.00	PREE	0.00	NM	5	\$1,375.00
				6-7A News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	11111--		5				\$275.00		0.00			
E 3	KMGH	09/24/12	09/28/12	GMA M-F 7-9A / KMGH	CA	7A-9A	22222--	:30	10	\$300.00	PREE	0.00	NM	10	\$3,000.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	22222--		10				\$300.00		0.00			
E 8	KMGH	09/27/12	09/27/12	9a-930a Right This Minute	CA	9a-930a	---1---	:30	1	\$150.00	PREE	0.00	NM	1	\$150.00
				9a-930a Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---1---		1				\$150.00		0.00			
E 9	KMGH	09/24/12	09/24/12	930a-10 Right This Minute	CA	930a-10a	1-----	:30	1	\$175.00	PREE	0.00	NM	1	\$175.00
				930a-10 Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	1-----		1				\$175.00		0.00			
E 11	KMGH	09/25/12	09/28/12	11A-12P News/KMGH	CA	11A-12P	-1--1--	:30	2	\$175.00	PREE	0.00	NM	2	\$350.00
				11A-12P News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-1--1--		2				\$175.00		0.00			
E 12	KMGH	09/27/12	09/27/12	The CHEW	CA	1157A-1P	---1---	:30	1	\$125.00	PREE	0.00	NM	1	\$125.00
				The CHEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---1---		1				\$125.00		0.00			

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 Flight Dates: 09/24/12 - 09/30/12

Advertiser: Congress/Pace(D)
 Product Desc: Pace for Congress 2012
 Estimate: 12032

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KMGH	09/24/12	09/28/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	11111--	:30	5	\$300.00	P3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	11111--		5			\$300.00			0.00			
E 14	KMGH	09/24/12	09/28/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	22222--	:30	10	\$650.00	P3	0.00	NM	10	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	22222--		10			\$650.00			0.00			
E 15	KMGH	09/29/12	09/29/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p	-----S-	:30	1	\$200.00	PREE	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S-		1			\$200.00			0.00			
E 17	KMGH	09/25/12	09/28/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	-1-11--	:30	3	\$800.00	PREE	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-1-11--		3			\$800.00			0.00			
E 18	KMGH	09/24/12	09/26/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	1-1----	:30	2	\$800.00	PREE	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	1-1----		2			\$800.00			0.00			
E 19	KMGH	09/24/12	09/28/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	22222--	:30	10	\$500.00	PREE	0.00	NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	22222--		10			\$500.00			0.00			
E 20	KMGH	09/29/12	09/29/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P	-----S-	:30	1	\$300.00	PREE	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S-		1			\$300.00			0.00			
E 21	KMGH	09/30/12	09/30/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	-----S	:30	1	\$500.00	PREE	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1			\$500.00			0.00			
E 22	KMGH	09/24/12	09/28/12	Nightline Nightline	CA	1037P-1103P	11111--	:30	5	\$525.00	P3	0.00	NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	11111--		5			\$525.00			0.00			
N 25	KMGH	09/30/12	09/30/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A	-----S	:30	1	\$150.00	PREE	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1			\$150.00			0.00			
N 26	KMGH	09/26/12	09/26/12	M-F 230-3pm Inside Edition	CA	230-3p	--1----	:30	1	\$175.00	PREE	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	--1----		1			\$175.00			0.00			
N 27	KMGH	09/30/12	09/30/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P	-----S	:30	1	\$200.00	PREE	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1			\$200.00			0.00			
Totals													61	\$26,325.00	